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Press release

Szybka Paczka GLS now in Krakow. A courier bike will also make its debut in Poland.

The courier company is consistently developing its network and opening new points of Szybka Paczka. However, the newest one in Kraków will be unique, due to the additional function of the reloading station for deliveries made by courier bicycle.

The company's Szybka Paczka Point had its premiere in Poznan last spring. At that time it still had the status of a pilot solution. Is it possible to assess today how this idea has worked out? - From month to month, we have noted significant increases in the number of parcels handled. The development of the Szybka Paczka points network is a strategic goal for us. We strive to offer a wide range of modern services and operate in a modern, flexible model focused on individual customer needs - says Małgorzata Markowska, marketing manager at GLS Poland.

The company's Szybka Paczka Point is equipped with, among other things, a packing point and even a dressing room (this is a tribute to people ordering clothes online). Moreover, customers have the possibility to collect the parcel on delivery, and payments can be made by card or BLIK, with which GLS has recently established cooperation.

- This is a modern and comfortable space. The range of services is tailored to the needs of both recipients and senders, including those operating in e-commerce. We provide fully professional service in accordance with the standard we have developed. The whole team is formed by our employees - adds Małgorzata Markowska.

However, for 10 years now, a network of Szybka Paczka/ ParcelShop GLS points has been developed, run by the company's partners, number of such points in Poland has exceeded 1000.

- This is an important element of courier services. Systematic expansion of the network of sending and receiving points, located in convenient locations, allows us to be close to our customers - emphasizes Małgorzata Markowska.

On a courier bike near Wawel Castle

The Krakow Szybka Paczka GLS company point is located at 93 Dietla Street, close to the intersection with Starowiślna Street, i.e. in the city centre. At the same time, it will serve as a

reloading station for shipments addressed to recipients in the area. They will be reached by a courier moving a rickshaw, or more precisely by a courier bicycle built specifically for this type of service. No courier company has ever used this solution in Poland. Why is GLS introducing it in Krakow?– *There is a large restricted entry zone for motor vehicles in the heart of the city. The rickshaw, on the other hand, will reach its recipients without any problems and in accordance with the applicable regulations. The location at Dietla Street allows us to combine ecological solutions, which are also part of our development strategy, with Szybka Paczka* - explains Małgorzata Markowska.

The opening of the Szybka Paczka in Krakow is scheduled for 1 June, although for the time being, due to the restrictions associated with the pandemic, the fitting room and packing point will not be available to customers.

- *However, the epidemic situation is gradually stabilizing. At the same time, we are observing a clear increase in the number of shipments connected with online trade, and the Szybka Paczka points support the development of e-commerce perfectly* - points out Małgorzata Markowska.

Let us add that GLS customers can still send parcels to the UE countries where the company operates without any obstacles.

- *This is important because the services of sending abroad, especially to such countries as Germany, the Netherlands, Great Britain and Ireland, are becoming increasingly popular. Over the last five years, the volume of foreign shipments has been systematically increasing.* - adds Małgorzata Markowska.