

# GLS acquires French tech logistics start-up Tousfacteurs

The acquisition allows GLS to further optimise customer experience with digital last-mile solutions



**Amsterdam, 2 June 2022** – GLS, leading international parcel service provider, has signed the acquisition of French tech logistics company Tousfacteurs. The Paris-based last-mile delivery start-up, founded in 2015, specialises in developing digital and sustainable solutions to support its e-commerce offering. The acquisition of Tousfacteurs will enable GLS to further optimise the last mile customer experience and to strengthen its sustainable delivery services.

GLS has partnered with Tousfacteurs since 2019, utilising their sustainable last-mile bike deliveries in Paris. The partnership extended to GLS implementing Tousfacteurs' innovative digital solutions, including the company's proprietary Track & Engage service. This provides receivers with a fully digitalised and visual delivery experience including a unique qualified marketing channel to engage customers.

GLS will now further scale up Tousfacteur's services, providing its customers with a sustainable and digital last-mile delivery experience.

Tousfacteurs will continue to serve its existing clients under the leadership of the two founders, Benjamin Levine and Youssef Tagemouati.

"With the acquisition of Tousfacteurs, we will further strengthen our digital and sustainable capabilities," says Nicolas Robert, MD GLS France. "Tousfacteurs will give us fast access to great innovative solutions, allowing us to further improve one of our main aspirations: customer experience."

"We are very excited to open this new chapter in our journey," says Benjamin Levine and Youssef Tagemouati, the two co-founders of Tousfacteurs. "We now have access to GLS' large international network and will be able to scale much faster, while



keeping our DNA from day one: developing innovative, sustainable and efficient solutions for carriers and their customers.”

### **About GLS Group**

GLS Group is one of the largest self-reliant parcel services providers in Europe, with a strong local presence in almost all countries across the continent. It also operates through wholly-owned subsidiaries in Canada and on the USA’s West Coast within one GLS network. This allows GLS to seamlessly connect its customers and communities with millions of parcels and stories every day. GLS is proactive regarding network management, connecting its markets flexibly and agilely to respond to their fast-changing and dynamic nature. The company takes pride in providing its customers across around 40 countries with high-quality service that best suits their needs. The GLS network consists of over 120 hubs and more than 1,600 depots, supported by approximately 37,000 final-mile delivery vehicles and 4,500 long-distance trucks. This offers network resilience, superior flexibility, and extended reach. In 2021/22, GLS generated record revenues of 5 billion euros and delivered 870 million parcels across the markets. For more information, visit [gls-group.com](https://gls-group.com).

### **About Tousfacteurs**

Founded in 2015, Tousfacteurs is a startup specializing in the last mile delivery experience. It develops a technological approach to the delivery market. Its business is built around 3 axes: green deliveries, with several thousand deliveries per day in 3 cities in France; the licensing of its delivery technology through its Proxipick© software, which enables other carriers to digitalize their business and gain operational efficiency; and more recently its Track & Engage© customer experience and branding solution. More information on: <https://www.tousfacteurs.com/>