

Press release

Prague, May 17th, 2021

Parcel delivery provider celebrates the Parcel day

In May this year, the parcel delivery provider GLS will once again take part in the unofficial pan-European celebrations of the Parcel day, whose tradition dates back to 2015. For this year, the carrier has prepared a fun online game focused on nature and animals for families with children. Up to 300 competitors can win a prize from the event partner Albi Czech Republic. Those interested can register on the GLS website. This year's parcel celebration falls on Saturday, May 29.

GLS has prepared a new online game for this year's Parcel Day, which consists in finding the maximum number of hidden animals in the competition graphics. Registration takes place via the online form on the GLS website. After entering the correct answer, registered competitors will receive a prize package, which will be stored for them in the nearest GLS ParcelShop. The winner this time is the original GLS memory game and Picture Puzzles from the partner of the Albi Czech Republic. In addition, the winners can participate in the competition for the main prizes on Facebook GLS CZ. The jury will select the three most original photographs with prizes, the authors of which will also receive the interactive book *Animal World*, which was awarded 1st place in the Toy of the Year 2019 competition in the Educational and Creative Toys category. The results of the FB competition will be announced on June 1 on Children's Day.

The purpose of the celebrations is to remind people of the importance of parcel transport, especially in today's coronavirus age. *"The coronavirus pandemic has shown that parcel transport is part of the basic, if not directly critical infrastructure of the state in terms of economy and personal life. Since the beginning of the pandemic, there has been an enormous increase in the number of packages transported, and we would like to remind them of their importance, namely that thanks to packages we have been receiving goods for over a year that we will not otherwise find,"* says Pavel Včela, CEO of GLS Czech Republic.

GLS has been celebrating Parcel Day every year since 2015, in countries such as the USA, Germany, Poland and Hungary. The aim of the annual celebrations is to support the local people in the region, especially children and adolescents.

More information about the competition and the registration form can be found at www.gls-group.com/parcel-day.