

Press Release

The “Donate a Toy” Project Will Bring More Than 5,000 Gifts to Disadvantaged Children This Year, with Free Shipping Provided by GLS

Prague, December 18, 2024 – GLS couriers are once again delivering gifts free of charge to children from children’s homes. As part of the “Donate a Toy” initiative, which GLS has supported for the 15th year, the company will transport more than 5,000 gifts free of charge to dozens of children’s homes and social care institutions across the Czech Republic.

“The Donate a Toy initiative has long been a traditional part of the pre-Christmas atmosphere at GLS. It’s a great team and a wonderful cause, and I am very happy that we can contribute to it, even if only in a small way,” says Petr Pěcha, Managing Director of GLS in the Czech Republic.

Over its 29 years of existence, the Donate a Toy project has fulfilled approximately 130,000 wishes for tens of thousands of children. The project is organized by the association of health-disadvantaged managers Tango Havlíčkův Brod. This year, the project is held under the patronage of the First Lady of the Czech Republic, Eva Pavlová, and the Head of the Military Office of the President of the Republic, Lieutenant General Radek Hasala.

Every year, children from children’s homes and social care institutions write and draw their wishes to Baby Jesus, which are then made available at <https://app.daruj-hracku.cz/>

. People looking to provide small or larger pre-Christmas help and joy can choose gifts they decide to purchase. This year, more than 5,200 gifts with a total value exceeding CZK 4 million will be delivered to children.

GLS provides free shipping for all gifts every year and continuously expands the ways gifts can be sent. “A gift can be sent directly to a children’s home from a selected e-shop, picked up by a courier at a specified address, or easily sent from a pickup point or parcel locker. We are pleased that we can contribute, at least in a small way, to an initiative that brings joy every year not only to donors but above all to socially or health-disadvantaged children,” Petr Pěcha concludes.

About GLS Group

GLS Group is one of the largest parcel delivery companies in Europe, with a strong presence in almost all European countries. GLS also operates through wholly owned subsidiaries in Canada and on the west coast of the United States. The company provides its services to customers in more than 50 countries worldwide. The GLS network consists of 120 central and regional hubs and more than 1,600 depots, operated by over 36,700 delivery vans and 6,400 trucks. In addition to home delivery, GLS ships parcels to more than 110,000 pickup points and 20,000 parcel lockers. In the 2024/25 financial year, GLS achieved revenues of EUR 5.9 billion and delivered 926 million parcels.