

Press release

Prague, December 19th, 2020

For the tenth time GLS drivers will transport free gifts for children from children's homes

For the tenth time, the GLS will transport free gifts for children from children's homes and social care institutions. Last year, drivers delivered 6 tons of gifts worth CZK 6.17 million as part of the traditional Donate a Toy project. This year, the Sportisimo retail chain is also involved in the project as a partner. Volunteer donors can register to fulfill Christmas wishes in the online application Donate a Toy.

The Donate a Toy project is celebrating 24 years this year. Since 1997, it has been organized by disabled managers from the company Tango Havlíčkův Brod. Since then, 103,000 wishes for almost 52,000 children from 158 facilities across the Czech Republic have been fulfilled. Donors can again this year give Christmas presents to specific children according to their painted wishes. A total of 4,834 of them gathered in the database this year and come from children from 69 children's homes across the Czech Republic.

Sportisimo is also involved in the project

For the tenth year in a row, GLS couriers, despite the peak main season, will transport thousands of packages with Christmas presents sent by donors from all over the country free of charge. *"Even this year, donors can use our free shipping, which can be ordered until December 14. Packages can be conveniently sent from our wide network of GLS ParcelShop. We try to meet the needs of donors as much as possible, and thus facilitate their noble decision,"* says Pavel Včela, director of GLS Czech Republic. The Sportisimo retail chain is also newly involved in the promotion of the project, inserting 15,000 leaflets into packages that it will send to customers from its e-shop. *"It is an honor for us to be a partner of such a great project. We are pleased that we can spread awareness of this charitable activity among other people who, for example, decide to get involved and make less happy children happy,"* comments Zdeněk Morávek, Marketing Director of Sportisimo, on his participation in the project.