



Communication & content officer (m/f)

As a communication & content officer, you have exceptional writing skills and you turn every boring text into fresh and attractive copy. You will be involved in developing the content of the different communication media (both internal and external), taking into account the tone of voice. You have good communication skills and are fluent in Dutch, French and English in both spoken and written form. In this varied position within the Sales & Marketing team, there is room for your own input and you will help shape the image of GLS. You will also work closely with the Graphic Designer. You take care of content, text and explanation and they take care of the packaging.

If smooth and clear communication is a challenge that you like, then at GLS, a strongly growing logistics player, you've come to the right place.

YOUR CHALLENGES

- Responsible for internal and external communication in 3 languages;
- Preparing and translating newsletters or (press) release;
- Providing content for the website and digital media campaigns;
- Contributing to commercial and product information;
- Attending meetings with internal/external partners;
- Offering support in the organization of events and incentives when needed.

YOUR TALENTS AND AMBITIONS

You feel good in an operational environment, are hands-on and like to gain insight in the course of communication flows. You have at least a Bachelor's degree (e.g. communication, e-marketing,...) or equivalent through experience.

You have an interest/passion for all things digital and have a few years of experience in communications. You are very good trilingual Du/Fr/En, both written and spoken. You are communicative, polyvalent, creative but also precise and methodical. You are stress resistant and you are not afraid of meeting deadlines. You are flexible in terms of working hours (e.g. for trade fairs). You are a fluent MS Office user. Experience with Jira, Social Media Mgt Tools, Adobe tools (PhotoShop, Premiere, InDesign, Illustrator, ...) and CMS tools will give you an advantage.

WHAT CAN YOU EXPECT?

An exciting and challenging job, a dynamic and professional work environment where you can really make a difference. You will be working in a company with a human approach and an eye for personal development. From the start, you can enjoy onboarding programs, you can count on the support of your colleagues and have the opportunity of telework. All this is complemented by an attractive salary, a minimum of 30 days' holiday and extra-legal benefits.

If you are interested we look forward to receiving your CV and motivation! Then apply quickly at sandra.deville@gls-belgium.com.